



**Circular No. 78/13-14**

**Subject - Proposal for e-auction of Landline Vanity Numbers in Hyderabad Telecom District**

CGM, AP Telecom Circle may kindly refer to his D.O. No. TA/Comml.-I/4-2/2013/4 dated 02.12.2013 addressed to Director (CFA) BSNL seeking approval for a proposal regarding e-auction of Landline Vanity Numbers in Hyderabad Telecom District.

The matter has been examined in this office and it has been decided by Competent Authority to offer the vanity numbers under landline service with following terms and conditions:-

Vanity Number	Price in Rs.
Level-I	20,000
Leve-II	10,000
Leve-III	5,000

- 1) Initially the auction will be organized restricting the vanity numbers to the parent exchange through which the particular area is getting serviced for all three levels of vanity numbers available in the respective exchanges.
- 2) Hyderabad Telecom District is a multi exchange area and in case of shifting & retaining of the same vanity no. at a later stage to a different exchange area, approval of BSNLCO is required afresh, after getting technical feasibility from ITPC.
- 3) Normal charges like Security Deposit, Installation charges shall be applicable.
- 4) In order to rule out any possible misuse wherein auction numbers are further auctioned by successful bidders, specific details of those customers will be captures for which bid is made, even if payment liability continues to be with the BSNL customer.
- 5) Customer details must be maintained at the time of initial registration which should include an option of 'Self' or 'others'. In case of other, the mandatory KYC parameters may be asked for, and it should be made a part of T&C that winning bid will result in number being provided to such registered customer only.
- 6) This circular is issued based on the approval of Competent Authority in Broadband cell file No. 37-3/2013/ NWO-CFA/MSE. For any queries/clarification in this regard, matter may be taken up with NWO-CFA/MSE Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23716688 and Fax No. 011-23766033). Feed back of the scheme may kindly be sent to this office at email id: nwocfa@bsnl.co.in.

(K. K.Jain)  
AGM (T&C)-CFA

To

CGM –AP Telecom Circle.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. PGM Regulation for information to TRAI.
4. Sr.GM (NWO)-CFA, CO BSNL w.r.t. case mark: File No. 37-3/2013/ NWO-CFA / MSE, carrying the approval of the Competent Authority in the matte. It is requested that necessary action may be taken regarding website updation.
5. AD OL for Hindi version
6. CGM (ITPC), Pune, for necessary changes in CDR/billing system.
7. Director General P&T audit, Delhi-110 054.
8. Guard File.

(S. S.Verma)  
DM (T&C)-CFA